

Like · Tweet

Share this Page: +

powered by iContact



NEWSLETTER

October 2014

Truck Entry signs, NEMA TS4, ITS award

-Truck entry signs employ String Technology-



With image / icon signs an everyday occurrence, by modeling the next step to lowering the cost, increasing efficiency, and ease of maintenance, SES has developed a solid solution with string technology.

**Up to 90% more energy efficient-
perfect for solar applications**

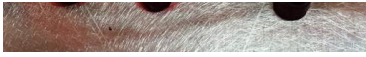
- **Maintenance-Up to 75% less**
- **String technologies perfectly suited to any high use, on / off application, NTCIP Compliant**

The signs seen here are two of 84 blank out signs just delivered and easily customized to existing roadway conditions. Select from assorted MUTSD sizes / designs or let SESA design to your specific needs. Either way, we will engineer the greatest value in the ITS industry for NTCIP compliant signage.

Thinking progressively, we will develop a complete solar package for return on investment and simplified roadside design. Bold and bright, visible yet simple.



Have a look at these signs and other examples on the [SESA blank out sign](#) page.



SESA can provide a brief rundown or if preferred, we will gladly provide a comprehensive presentation objectively allowing you to assess your options. Please feel free to reach out to SESA for an evaluation / survey. [Contact us](#) for technical details and documents. A webinar on this select application is equally possible to meet your timing needs.

— LATEST SESA TECHNOLOGY News —

SESA completes NEMA TS4 new approvals

With the additional technologies and new products in the SESA portfolio, SESA recently completed new NEMA TS4 testing on all key components in multiple applications. **Most notably, these tests were completed with third party compliance-not always done by other competitors. No self appointed compliance or anointment.** Employ only third party approvals in your future specifications and designs. It's the only true guarantee of quality you can attain in the DMS industry.



Please feel free to [reach out](#) for a step-by-step rundown or a complete NEMA TS4 compliance report on all the approved technology and applications.

-SolarSign awarded ITS Heartland

New Product, 2014-



At the recent ITS Heartland meeting in conjunction with the National Rural Conference, SolarSign was awarded the 2014 new product of the year. The award was part of three separate recognition awards involving personal contributions to ITS Heartland and project of the year. Read further about the events of the meeting and the ongoing activities of [ITS Heartland in the Heartland Pulse newsletter](#).

SolarSign is a comprehensively integrated solar powered sign program applied to SESA DMS and blank out sign inventory in a variety of applications. Most recently integrated solar powered applications in blank out signs has been an economically smart and practical solution, both in rural and urban applications. With solar panel life of 25 years, these systems can be seen as reliable and a great return on investment- an imperative on tight budgets.



[Link to our solar page](#) for immediate insight or for more detail on solar powered applications, have our team provide a solar powered estimation for your project. Please reach out to [Mike McKay](#) West of the Mississippi, or [Brandon Tessier](#) in the Eastern region. Additionally, if you are new to SESA as a company take a minute or two to examine our attributes and capabilities at www.sesamerica.com.



Like

Tweet

[inShare](#)

SES America, 210 Harris Road, Smithfield, Rhode Island. 02917 Ph:401.232.3370. Email: sales@sesamerica.com www.sesamerica.com.